

# MILES CITY LIVESTOCK COMMISSION

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## Advertising at Miles City Livestock Commission

### **In House**

In keeping in line with having a new facility, MCLC will not be putting up actual advertising signs as before in the old building.

We will be using TV's as digital advertising boards in our new facility. There are two large TV's in the actual sales arena that will be dedicated to advertising. These TV's will be on during any sale that is held at MCLC and will also be displaying ads during most special events that take place in the sales arena.

Advertisers can submit their ad copy in various ways. It can be one picture or several pictures (jpg, gif, bmp or png formats), a soundless video (mp4 format) or a PowerPoint presentation. All ads should be in the 30 second to 45 second range and they will display on the 2 different TV's in a rotation with other ads.

**Price for an advertisement in the sales arena is \$500 per calendar year.**

There will be TV's situated in other areas of our facility also. There is one TV in the luncheon area and there will be one hanging in the entryway to the building. These TV's will be available for target advertising that can be used to endorse a certain event, promotion or any other unique use a customer may desire, whether that be selling a horse, some private treaty bulls or some machinery. The ad copy submitted for use in these two areas can be any length and have audio.

**Prices for these advertisements depend on desired location, how many days it runs and if customer wants their ad to be exclusive on a TV.**

### **Website Advertising**

Miles City Livestock Commission is also offering a limited amount of banner ads on the front page of their website. These ads should be submitted by a high resolution image in a rectangular shape. These ads can be hyperlinked to a particular website or content of choice. MCLC receives approximately 400 views per day on our website so these banner ads are viewed by many each day.

**Price for an advertisement on the website is \$1,000 per calendar year.**

Please call or email us for further information on any of the advertisement options we offer!

Thank you!

*Bart and Misty Megeed*